



CREATE A NEWS REPORT

Objectives

- To explore the impact of human activity on animals that live in the polar regions.
- To create a news report about penguins or polar bears
- To motivate young people to take action to protect the natural world

Key skills

Creativity, communication and problem solving

Curriculum

Science, English, geography and computing

Resources

- [WWF film](#) - WWF scientists in the Arctic
- Penguin and polar bear [fact files](#)
- [Film](#) - 'Penguins and polar bears'
- [Resource sheet 2](#) - mind map
- Computer, tablet or pen and paper

Procedure

Young people will find out how penguins and polar bears are impacted by human activity and will produce their own news reports on the dangers these animals face. First, show the film of a WWF scientist reporting from the Arctic.

Film: WWF scientists in the Arctic

After watching the film, ask the young people the following questions:

- What did the weather look like in the film?
- What are the main threats facing the polar bear?

The mission

Explain to young people that they are going to help WWF by producing a news report about the plight of penguins and polar bears.

- The young people choose to work on polar bears or penguins
- Using the information young people have learned so far and the WWF species fact files for information and resource sheet 2 for guidance, they produce a mind map to identify the key information they want to include in their news report.

What can we do to help?

Now watch the penguins and polar bears film to help young people think about actions we can take to protect penguins and polar bears. Use this information to complete your mind map.



Film: Penguins and Polar bears

What can we do? Save energy, use renewable energy, reduce, reuse and recycle, buy long lasting stuff to reduce waste, buy local, seasonal food which takes less energy to grow and process, and spread the word!

The news report

Using their mind map as a guide, young people produce a news report about penguins or polar bears thinking about why are they are in danger and what we can do to help.

Think about: What is the aim of a news report? What do you need to include? How do you put forward your own views, using facts? Include surprising information to engage the reader.

Get creative

Film your report as a news bulletin, design a web page or an article in a newspaper or magazine!

What actions can we take to protect penguins
/ polar bears and their frozen home?

Where does it live?



What does it eat?



What dangers does it face?



How does it survive in
cold weather?

Penguin / Polar bear



TOP TIP Focus your news report on either polar bears
and the Arctic or penguins and the Antarctic.